

Strategic Thinking

Aligning what we do with why we are doing it.







Opening Thoughts

- What is strategy?
- What do you hear about strategy?
- Does a government agency need strategy? Are plans, objectives, and goals enough?

A young boy in a school uniform is sitting in the center of a large maze drawn on asphalt. He is looking thoughtful, with his hand to his chin. The maze is composed of white lines on a dark grey surface. The text 'Mission, Vision, Values, and Purpose' is overlaid on the left side of the image.

Mission, Vision, Values, and Purpose

- What is our mission?
- What is our vision?
- What are our values?
- What is our purpose?



How do we communicate mission, vision,
values, and purpose:

Externally?
Internally?

A young boy in a school uniform is sitting in the center of a large maze drawn on asphalt. He is looking thoughtful, with his hand to his chin. The maze is composed of white lines forming a complex path. The background is a dark, textured asphalt surface.

Mission, Vision, Values, and Purpose

- What is our mission?
- What is our vision?
- What are our values?
- What is our purpose?

Are they aligned?



6 Reasons...

- What are your thoughts after reading?
- Do you have any concerns?
- How do you avoid these traps when you are a leader?



Strategy or Plan?

- **Is your work aligned to strategy or a plan?**
- **Discuss:**
 - What is your “field of play?”
 - What are your department’s capabilities?
 - What is “winning?”
 - What value do you create?
 - Are we playing where we should be?

Tools for analysis.



SWOT Analysis

Strengths, Weaknesses, Opportunities,
Threats



Gantt Chart



Venn Diagram



SCORE Analysis

Strengths, Challenges, Opportunities,
Relationships, Efforts

Write a strategy statement.

- 35 words or less.
- What are we trying to do?
- When do we want to do it?
- Include objective, scope, and advantage.
 - Objective: Where are we going?
 - Scope: What are our boundaries?
 - Advantage: How are we different/what sets us apart?

Ireland Department of Health

- The Department's new Statement of Strategy 2023-25 will support the Department in achieving its Vision for a healthier Ireland, with improved health and wellbeing for all, and with the right care delivered in the right place at the right time.

Window Cleaning Pros, LLC

- Window Cleaning Pros, LLC aims to grow to 500 window cleaning professionals in 2022 by offering trusted and convenient window cleaning services to commercial building managers who need reliable specialists by booking an appointment online.

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Seating

- **Table 1:**

- Aubrie Sanchez
- Emma Bowling
- Megan Webb
- Trevor Risner

- **Table 2:**

- Meleesha Hodge
- Heather Stone
- June Dixon

- **Table 3:**

- Natasha McDaniel
- Gabrielle Tharp
- Vijay Srinivasan
- Devon Bennett

- **Table 4:**

- Stone Adams
- Lucia Mandarano
- Margaret Lin

Looking ahead...

- Lead work presentations
 - May discussion post (SharePoint)
 - Motivating Others & Fostering Potential – May 16
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- Remember the key to all of this...
 - What will you do when it's YOUR turn?