

Motivating People and Fostering Potential – Class of 2024

Agenda

9:00 – 9:30	Housekeeping and lead work presentations. Supplemental public speaking and presentations course.
9:30 - 10:30	Motivational Theory Research
10:30 – 11:30	Article conversation prompts (see Word document)
11:30 – 12:00	Career Development Plans
12:00 – 1:00	Lunch
1:00 – 3:00	Working Block – Writing Career Development Plans

Resources for workshop:

How to Motivate Your Problem People. Click [HERE](#).

How to Motivate Your Employees. Click [HERE](#).

14 Simple and Effective Ways to Motivate Your Employees. Click [HERE](#).

How to Help Superstar Employees Fulfill Their Potential. Click [HERE](#).

6 Reasons Your Strategy Isn't Working: <https://hbr.org/2020/06/6-reasons-your-strategy-isnt-working>

CAREER DEVELOPMET PLAN (UNOFFICIAL)

Job Title	<div></div>	Manager	<div></div>
Document Type	<div></div>	Period	<div></div>
Template	<div></div>	Document ID	<div></div>
Status	<div></div>	Due Date	<div></div>

Employee Data

Name	<div></div>
Job Title	<div></div>

Section 1: Career Enhancement Goals

Goal	<div></div>
Description	<div></div>

Section 2: Personal Learning Goals

Goal	<div></div>
Description	<div></div>

Section 3: Developmental Objectives

Goal	<div></div>
Description	<div></div>

Section 4: Developmental Training Assignments

Goal	<div></div>
Description	<div></div>

Resources

How to Motivate Your Problem People: <https://hbr.org/2003/01/how-to-motivate-your-problem-people>

- What has changed in the 20 years since this article was written?
- What elements of the article are valid in 2024 and at ODH?

How to Motivate Your Employees: <https://graduate.northeastern.edu/resources/how-to-motivate-your-employees/>

- Prepare a recommendation to your boss asking for something tied to each of the 5 tips.
- How can the 5 tips be applied to each persona?

14 Simple and Effective Ways to Motivate Your Employees:

<https://www.forbes.com/sites/forbesbusinesscouncil/2022/01/26/14-simple-and-effective-ways-to-motivate-your-employees/?sh=7fadeed34efa>

- What are your thoughts on the article?
- What lessons can be applied at ODH?

How to Help Superstar Employees Fulfill Their Potential: https://hbr.org/2023/03/how-to-help-superstar-employees-fulfill-their-potential?utm_medium=paidsearch&utm_source=google&utm_campaign=domcontent&utm_term=Non-Brand&tpcc=paidsearch.google.dsacontent&gad_source=1&gclid=EAlaIQobChMlp-GxuOCKhgMVY0p_AB27HQ_PEAMYASAAEgJ_jvD_BwE

Education:

- Career Development Plan
 - Write a career development plan for yourself including learning and development.
 - As a group, write a career development plan for each of the four personas.